# LITEPAPER WELCOME TO BSCPePe

We believe in the power of community and decentralized decision-making at BSCPepe. As a result, we've created a DAO structure that lets our users vote on crucial matters like tokenomics, collaborations, and NFT releases. This means that our community has a direct voice in the project's development and may define its future.

# INTRODUCTION

Purpose of this Document

The BSCPePe whitepaper is a detailed reference to our new project, which intends to disrupt the meme token sector with a novel method to community-driven governance and value appreciation.

BSCPePe's mission is to build a meme token that goes beyond simple hype and provides genuine value to its holders.

**Notice and Disclaimer**: This Litepaper will be constantly updated by the BSCPepe's team. The objective of all changes is to improve the quality and sustainability of the project.

Official BSC Contract: 0x65032CAd8771c0dEdC02D6bDb61BBA466F82A9De

# **ABOUT BSCPepe**

BSCPepe is a meme token that combines the fun and excitement of meme culture with the power of decentralized finance. Our token, PEPEB, is designed to be a community-driven asset that provides holders with a range of benefits, including staking, NFT rewards, and the ability to shape the future of the project through decentralized governance.

Furthermore, we're excited to announce our one-of-a-kind negative tax function, which 5% of each sell transaction will be taken and re-distributed to all \$PEPEB holders in \$PEPEB

- 5% of each buy transaction, 2.5% will be added to liquidity and 2.5% will be used to distribute BNB for \$PEPEB holders
- 1% of each transaction will be auto redistributed to the dead wallet

This implies that you will receive a little part of your purchase price refunded.

At BSCPepe, we believe in the power of community and decentralized decision-making. That's why we have implemented a DAO structure that allows our users to vote on important issues such as tokenomics, partnerships, and NFT releases. This ensures that our community has a direct say in the direction of the project and can help shape its future.

We are excited to bring BSCPepe to the world of decentralized finance and meme culture, and we look forward to building a strong and engaged community around our platform. In the following pages, we will dive into the technical details and features of BSCPepe, as well as outline our plans for growth and expansion. Thank you for joining us on this exciting journey.

## **TEAM MEMBER**

BSCPepes has a very diversified team that possesses knowledge in all facets of cryptocurrency in addition to practical business knowledge. Since the project's inception, the team has concentrated on identifying individuals who can continue to lead and develop it in a significant and significant way. In fact, BSCPepes has been able to promptly fulfill their commitments while guaranteeing an unmatched level of quality and making a number of improvements because of their emphasis on hiring the best individuals.

PePeDaddy - Founder/CEO

Patrick - BSCPepes - CMO

XiaoCheng - BSCPepeMOD - Community Manager

Govdon - BSCPepe Dev - Dev Leader

# PRODUCT LEARNING

### STAKING SYSTEM TRANSITION

Initially, BSCPepes started as an NFT staking platform where users could stake their NFT's for high APR BSCPepeS rewards. Recognizing this was not sustainable, the team worked to reiterate and improve the staking system, transitioning from what was historically selling pressure into buying pressure.

This was executed through the launch of two separate pools and systems: Evolved and unevolved. What's the difference? The Evolved pool enables users to earn BNB rewards whereas the unevolved pool is restricted to BSCPepeS rewards that are very tightly controlled.

### **EVOLUTION STAKING POOL**

The evolution pool rewards BNB with several mechanics that are designed to drive increased price action and long-term investor value. It's important to note that for pets to evolve in the first place the user would have had to burn a pet of equal or higher rarity from the same crate while also waiting 14 days of incubation. Only evolved pets may enter this pool.

#### **BNB Rewards**

The leadership team reviews the project's historical performance on a market cap and reinvestment rate basis every 30 days. To finance these pools, the team uses a high LP% and team wallet growth, avoiding the costly and ineffective marketing strategies used by most cryptocurrency ventures, such as influencers and billboards. There is no lockup period for users to use BNB rewards.

### **Tax-Free Reinvesting**

There is a button on the dApp that allows users to reinvest their BNB and build a green wall on the pricing feed while also purchasing BSCPepeS tokens tax-free. This encourages reinvestment of rewards and increases purchasing pressure.

## **PEPE OVERVIEW**

#### ALL ABOUT THE PEPE TOKEN

The PEPE token is a meme-inspired cryptocurrency that garnered traction on the internet before being released as an ERC-20 token. It is based on the Pepe the Frog meme, which rose to prominence in the early 2010s. The PEPE token was established to provide users with a pleasant and engaging way to participate in the world of cryptocurrencies and blockchain technology.

The PEPE token is decentralized and runs on the Ethereum blockchain, allowing users to purchase, sell, and trade the token with ease. It has recently witnessed substantial trade activity and price growth after being listed on numerous decentralized exchanges, including Uniswap and PancakeSwap.

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### PEPE AS MEME

Pepe is a popular online meme starring a cartoon frog. Matt Furie developed the character, who first featured in his comic book series "Boy's Club" in 2005. However, the figure rose to prominence on the internet in the early 2010s, notably on image-sharing sites such as 4chan and Reddit.

Pepe the Frog is frequently shown in a variety of amusing and ludicrous circumstances, with different versions of the frog assuming distinct personalities and moods. The figure in the meme has become a cultural phenomenon, appearing in different types of media, goods, and even political campaigns.

While the Pepe meme has received significant controversy and condemnation, notably for its link with far-right parties and hate speech, it remains a well recognized and popular meme on the internet.

### **GO-TO-MARKET STRATEGY**

Our go-to-market approach will center on raising brand recognition and fostering a strong community around our initiative. To boost our exposure and reach, we will use a variety of marketing platforms such as social media, crypto groups, and industry events.

Furthermore, we will focus user education and engagement through multiple channels such as blog articles, video material, and Telegram groups. This will help us establish ourselves as a reliable and trustworthy project in the cryptocurrency world.

We will also partner with other initiatives and personalities to broaden our reach and achieve greater visibility. We hope to become a top meme token and NFT platform within the crypto industry by working together with our community and constantly upgrading our platform.

# ECONOMY

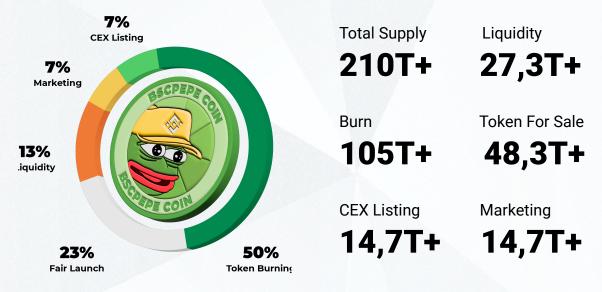
# **TOKENOMICS**

PEPEB Token Cryptocurrency that works for you, helps you increase your tokens over time.

Grows in your wallet

\$PEPEB is a deflationary coin designed to become more scarce over time. All holders of \$PEPEB will earn more \$PEPEB that is automatically sent to your wallet by simply by holding \$PEPEB coins in your wallet.

Earnings are especially awesome. Because their value is not determined by the value of \$PEPEB tokens



# **BSCPepes Fair Launch**

Presale Address	
Token Name	BSCPepe
Token Symbol	PEPEB
Token Decimals	18
Token Address	0xf285e8f9477e1504788a45a1a3227b8 95824e88b (Do not send BNB to the token address!)
Total Supply	210,000,000,000,000 PEPEB
Tokens For Burn	105,000,000,000,000 PEPEB
Tokens For Presale	48,300,000,000,000 PEPEB
Tokens For Liquidity	27,300,000,000,000 PEPEB
Soft Cap	30 BNB
Presale Start Time	TBU (UTC)
Presale End Time	TBU (UTC)
Listing On	<u>Pancakeswap</u>
Liquidity Lockup Time	365 days after pool ends

### **Staking Rewards**

BSCPepe Wallet users can stake BSCPepe to yield extra interests from the BSCPepe Earn programs. If you want to increase your dividend you hold, let's increase the number of \$PEPEB tokens in your wallet. Your dividends will be controlled by the smart contract with transparent mechanism – The new generation smart contract without human intervention.

This means that no one can take these earnings away from you, they are entirely yours. The choice is entirely up to you!

Remember: These dividends paid out to you are yours no matter what happens to the contract or the price of the tokens. Even if the value of the tokens plummet and everyone pulls out their money, that will only increase your earnings since you get them on every single sale.

### **Treasury**

In the future, a certain percentage of the BSCPepe Wallet net profit will be used in BSCPepes token buyback and deposit into the Treasury for community governance. The percentage will be released in the coming whitepaper update.

#### Tax

We're thrilled to inform you that our coin is tax-free on all transactions.

Furthermore, we're excited to announce our one-of-a-kind negative tax function, which 5% of each sell transaction will be taken and re-distributed to all \$PEPEB holders in \$PEPEB

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This revolutionary feature, we believe, distinguishes us from other meme currencies and underscores our dedication to delivering a fair and lucrative investment option.

### **Token Lock**

Token locking is a critical component of our project's commitment to provide our users with a safe and trustworthy investing experience. All tokens stored by the team are secured on Pinksale, a CertiK-audited platform.

This implies that the team's tokens are locked in a safe and transparent way, preventing tokens from being sold or transferred until the set date of release. The locking of tokens also protects our users from any frauds or harmful conduct, as we emphasize our community's safety and security above everything else.

Our liquidity pool is additionally secured for 365 days in addition to the token lock, guaranteeing that the pool is stable and safe. This eliminates any unexpected price changes or liquidity difficulties, resulting in a secure investing environment for our community.

When it comes to token locking, we recognize the significance of transparency and accountability, which is why we have collaborated with Pinksale, a reputable platform in the industry, to guarantee that all tokens are locked in a secure and verifiable way.

Our dedication to token locking is only one of the many ways we work to gain our users' trust and confidence. We think that by offering a safe and transparent investing environment, we can establish ourselves as a leader in the meme token business and produce long-term value for our community.

## **ROAD MAP**

### **Harvest Period**

- Team Formation
- BSCPepes GPT Bot Development
- BSCPepes Al Image Bot Development
- BSCPepes Al Staking Bot Development
- Litepaper Documentation
- Community formation
- Airdrop
- KYC
- AUDIT
- Smart contract deployment
- Marketing
- Presale pinksale.finance
- Aggressive marketing

### **Token Launch**

- Pancakeswap
- Poocoin
- Dexview
- Dextools
- Aggressive marketing

### **Expanding Period**

- Coinmarketcap Listing
- Coingecko Listing
- CEX Listing
- Nomics
- Dappradar
- Aggressive marketing

### **ONGOING**

- BSCPepes GPT v2.0 Launch
- Staking & Pools Launch
- Referral Program Launch
- Launchpad Development

- BSCPepes Swap Development
- On-going marketing

#### **UPCOMING**

- Top Tier CEX Listing
- BSCPepes Chain

### STRATEGIC PARTNERS

Our Strategic Partners and technical support are as followsOur Strategic Partners and technical support are as follows:

Please visit website BSCpepe.vip

### **Terms of Use**

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This Whitepaper does not constitute an offer or invitation, or any other sale or purchase of shares, securities, or any of the assets. Any possession of BSCPepe shall not grant any rights in any form to the user, including but not limited to any rights of ownership, interest, profit, redemption, property or intellectual property,

decision making, or any other such rights, such as any rights of financial or legal nature, in BSCPepes the corporation or its affiliates. BSCPepe may be used for protocol and ecosystem governance which has no bearing to the corporation or its affiliates.

Users from the following countries or regions will not be able to participate in the BSCPepe token sales: Australia, Belarus, China, Democratic Republic of Congo, Cuba, Iraq, Iran, North Korea, Sudan, Syria, United States of America and its territories (American Samoa, Guam, the Northern Mariana Islands, Puerto Rico, and the U.S. Virgin Islands), Zimbabwe.

# **OFFICIAL WEBSITE**

www.bscpepe.vip